## ISPOR- NARAYANA PHARMACY COLLEGE STUDENT CHAPTER INAUGURATION AND INTERNATIONAL CONFERENCE ON HEALTH ECONOMICS AND OUTCOMES RESEARCH, 26- 27 April 2019

It is a milestone in the history of Narayana Pharmacy College, Nellore to have successfully launched ISPOR- Narayana Pharmacy College Student Chapter (ISPOR NPC SC), the 3<sup>rd</sup> chapter in Telugu states and only13th one in Asia- Pacific region. The inaugural ceremony was preceded by the Director of Narayana Engineering and Pharmacy Colleges Dr. A V S Prasad, Principal Dr. K. Harinadha Baba, Vice- Principal Dr. Sk. Karimulla, Executive committee members of ISPOR- NPC SC including faculty advisor- Dr. K. Arun Chand Roby, President- Y. Praveena, Secretary - D. Vishnu Priya and Treasurer- K. Ravi Kiran of ISPOR NPC SC,Dr. S. Sujatha, Head- Department of Pharmaceutics, Dr. P. Yanadaiah, Head of the Department Pharmacy Practice Narayana Pharmacy College successfully launched ISPOR NPC SC. The inaugural ceremony was followed by a 2 day international conference on Health Economics and Outcomes Research organized by ISPOR NPC SC at Gray's lecture hall, Narayana Medical College Nellore. Around 600 Pharm. D, B. Pharmacy student and faculty delegates from different colleges and Universities actively participated in the conference. The first day sessions were led by the renowned speakers Dr. Mohan Raj Rathinavelu, ISPOR Asia consortium group mentor and Associate Professor, RIPER Ananthapuram and Dr. K. R. Johnn, Department of Community Medicine, Apollo Research Center, Chittoor. The eminent speakers talked on the significance of pharmaco and health economics in fabricating cost effective quality medication among various communities. Dr. Johnn presented his research activities in collaboration with international researchers with emphasis on Tuberculosis, Leprosy. An interactive session towards the end of day 1 by Dr. Ramana from Cancer Research Institute Bengaluru inspired the delegates. Day 2 of the conference began with a key note talk by Dr. Muhammed Rasheed, ISPOR student chapter faculty advisor, Adichunchagiri College of Pharmacy, Bengaluru. He stressed on Pharmacoeconomics in health care. In the afternoon session, Mr. Badari Narayan, Founder of S3V vascular technologies Mysore elaborated on cost- effective production of cardiac medical devices in view of proliferating Cardiac Vascular disorders among different communities. Dr. SP Rao, Dean Narayana Medical College Hospital graced the valedictory ceremony. The dignitaries appreciated the proficiency of brimming pharmacists for their excellence in oral and poster presentations. The galaxy of speakerswere felicitated for sharing their profound knowledge paving way to the successful accomplishment of the conference. Overall, the scientific sessions were enlightening and informative.



